

Executive Committee:

*Jeffrey R. Rodefer, Chair
*P. Gregory Giordano, Vice Chair
Erin Barnett | Jaime K. Black
Michael R. Brunet | Bruce A. Leslie
*Erica L. Okerberg | Maren Parry
*Jennifer Roberts | Karl F. Rutledge
*Scott Scherer | Robert B. Ziems

*Co-editors of the *Nevada Gaming Lawyer* magazine

Reply to:

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MINUTES

April 3, 2025

Attendance. After being duly noticed, the following members of the Executive Committee (Committee), constituting a quorum pursuant to Section 4.5 of the Fourth Amended and Restated Bylaws (as approved May 9, 2001, amended October 18, 2006, July 9, 2014, and June 21, 2023), participated in a Zoom only meeting on Thursday, April 3, 2025, at 3:00 p.m.: Jeffrey R. Rodefer, Chair; P. Gregory Giordano, Vice Chair; Erin Barnett; Michael Brunet; Bruce Leslie; Erica L. Okerberg; Jennifer Roberts; and Karl Rutledge. Also attending was Alex Andreozzi and Phaedra Goodwin, second year law students from the UNLV William S. Boyd School of Law, who are non-voting members of the Gaming Law Section (pursuant to Sec. 3.2 of the Fourth Amended and Restated Bylaws). Finally, in attendance from the State Bar of Nevada was Eric Johnson, CLE Manager, Sonja Finley-Tratos, CLE Manager and Claudia Mason, Outreach & Programs Manager.

ITEMS DISCUSSED.

1. Review and Approve the Minutes of January 24, 2025. After reviewing a draft of the minutes, the Committee, upon a motion made by Greg Giordano and duly seconded by Karl Rutledge, unanimously approved the Minutes of January 24, 2025.
2. Nevada Gaming Lawyer magazine – Update on Ads. Jennifer Roberts stated that the law students would be serving on the “Marketing Subcommittee” to assist with trying to find magazine advertisers and sponsors for the conference. Alex Andreozzi and Phaedra Goodwin stated, that after much effort, no additional advertisers had been secured for the magazine. Jennifer stated she had contacted Draft Kings, but they declined to place an ad. Alex stated that he spoke to representatives at Lexitas, who were not interested in being a magazine advertiser but would help to sponsor the conference. Phaedra provided she was also unable to locate anyone interested in advertising in the magazine. Jeff Rodefer indicated that AGEM (Association of Gaming Equipment Manufacturers) had agreed to place a full-page ad and Greg Giordano was able to secure an ad from his law firm, McDonald Carano for inside the front cover. As such, only \$2,500 in ads were secured to date.

Bruce Leslie inquired about the costs of producing the magazine in prior years. Jeff, referring to the Committee’s agenda from September 18, 2024, provided the ad revenue and deficit figures for the magazine from 2019-2024. He also reminded the Committee that the size of the magazine had been

reduced in recent years to 56 pages and the circulation was cut from a high of 2,100 printed copies to 1,300 last year that were mailed and shipped to recipients. Erica asked if there would be sufficient content to justifying publishing the magazine since there had been “filler” pieces or informational items included in prior years to try and make the publication more robust. Jeff stated that if the magazine was roughly 48-52 pages there should be sufficient content. He indicated that most articles are 3-5 pages in length and several have been committed or probably could be committed with little effort, including an article on cybersecurity, an updated on the 2025 Legislative session, an article from Luke Rippee at the Nevada Gaming Control Board, possible interview article(s) with any newly appointed gaming regulators, as well as Jennifer Carleton proposing one or two articles from law students. Of course, pages reserved the table of contents, for ads, Foreword from the featured cover person, and the typical introduction page, thank you page recognizing the advertisers, the conference agenda ad and a possible ad on the pro bono program.

After much discussion by the Committee members on how to generate the necessary ad revenue to publish the magazine again this year, Erica again raised the possibility of producing a digital only version of the *Nevada Gaming Lawyer* and inquired about the related costs. Jeff stated the costs would probably be \$5,000 or maybe as much as \$7,000 with graphic design and layout, photoshoot for the cover, etc. The Committee determine it did not have the resources nor did they anticipate additional ad being secured to publish the magazine in either a print or digital copy. Jeff proposed two options for potential motions. First option being to delay any decision on the fate of this year’s magazine for two more weeks or until April 17th to see if additional ads were possible. Or, the second option to suspend the publication of the magazine for 2025 and revisit its financial viability in 2026. Erica Okerberg moved to suspend the publication of the *Nevada Gaming Lawyer* magazine for 2025 and revisit the issue next year. Michael Brunet duly seconded the motion. By unanimous vote of the Committee members present, the motion passed. Jeff stated he would contact Daron Dorsey at AGEM to see if he was willing to be a conference sponsor, rather than a magazine advertiser and asked Greg to have a similar discussion with McDonald Carano.

3. 2025 Gaming Law Conference – Update. The Committee was reminded that the *2025 Gaming Law Conference* would be held on Friday, December 5th at the Fontainebleau Las Vegas. The Committee was also provided with a copy of the “Save the Date” ad that would start running in the State Bar of Nevada’s monthly magazine, the *Nevada Lawyer* starting in May. In turn, Jeff provided that the ad would be replaced with a full agenda-styled ad in the July or August issue of the *Nevada Lawyer*. As such, the panels and speakers would have to be finalized by June 1st to make the June 6th deadline to submit a new ad. The Committee was further reminded that the following topics were decided at the January 24th meeting:

- (1 hour) 2025 Legislative Update – Virginia Valentine agreed to coordinate and moderate
- (1 hour) Regulator Roundtable
- (1 hour) Gaming Compliance – Erin agreed to coordinate
- (1 hour) Gaming History – Jennifer agreed to coordinate
- (1 hour) Responsible Gaming – speaker TBD
- (2 hours) Ethics – Bruce agreed to coordinate with UNLV Law Professor, Jeff Stemple

Erica commented that she would be willing to moderate the Regulator Roundtable panel again if no one else expressed an interest. Additionally, Erica indicated that Maren Parry was able to secure Marc Badain, President of the A's to be the keynote lunch speaker.

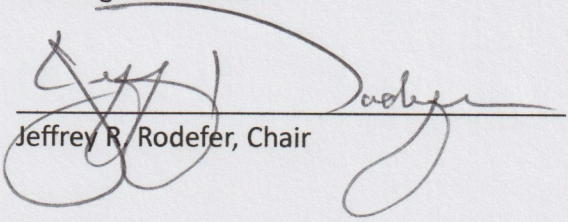
It was also noted, that the initial venue costs for the Fontainebleau were still being reviewed and maybe similar to the costs at Palms Casino Resort in 2024. However, the third-party vendor, Encore has given an A/V quote of \$17,000 that was \$10,000 higher than what it charged last year. Erin Barnett, Eric Johnson and Sonja Finely-Tratos stated they had had communications with Encore. Eric indicated that the discussions were ongoing, but was uncertain if the quote would be reduced any further. As a couple of Committee members noted, Encore may simply charge more at an upscale resort.

Sonja indicated that she could provide invoices to anyone interested in sponsoring at the conference. As of today's date, there were only three known sponsors; Fontainebleau as the primary sponsor to recognize the venue pricing discounts it granted, Greenberg Traurig as the networking breaks sponsor, and Ballard Spahr as the lunch sponsor.

4. Other Items of Interest/New Business. Erin asked the State Bar to provide a schedule of the monthly publication topics for the *Nevada Lawyer* in 2026 and felt it may be a way to have a gaming-centric issue if the *Nevada Gaming Lawyer* is no longer feasible.
5. Adjourn. With no other matters to discuss, the meeting was adjourned.

DATED 29th day of May 2025.

State Bar of Nevada
Gaming Law Section


Jeffrey R. Rodefer, Chair