

2024 ADVERTISING AGREEMENT & INSERTION ORDER



Complete and fax or email to:
(702) 385-2878 • NVLAWYER@NVBAR.ORG

Do not send payments via e-mail. See billing information below.

AD MATERIALS DUE 40 DAYS PRIOR TO THE FIRST DAY OF THE DESIRED PUBLICATION MONTH

*See Editorial Calendar for specific deadlines.
 Late fees will be applied to any ads received after this deadline.*

DISPLAY ADS WITH GUARANTEED PLACEMENT

(color ads only) – Call for availability.

	1X-2X	3X-5X	6X-11X	12X +
<input type="checkbox"/> 2-Page Center Spread – 17 x 10.875 (with bleed)	\$2,500	\$2,425	\$2,375	\$2,275
<input type="checkbox"/> Back Cover – 8.5 x 8.75	\$2,050	\$1,975	\$1,875	\$1,800
<input type="checkbox"/> Inside Back/Front Cover – 8.5 x 10.875 (with bleed)	\$1,700	\$1,625	\$1,550	\$1,475

Ads must be provided in PDF format – e-mail to NVLAWYER@NVBAR.ORG

AD COST:

\$

COLOR INSIDE PAGES - PLACEMENT NOT GUARANTEED

(Discount for black & white. See "Additional Charges & Discounts" below.)

	1X-2X	3X-5X	6X-11X	12X +
<input type="checkbox"/> Full Page – 8.5 x 10.875 (with bleed)	\$1,385	\$1,350	\$1,275	\$1,225
<input type="checkbox"/> 2/3 page – 4.875 x 9.75	\$1,200	\$1,150	\$1,100	\$1,050
<input type="checkbox"/> 1/2 page (H) – 7.25 x 4.75 or (V) 4.25 x 9.75	\$1,025	\$975	\$925	\$875
<input type="checkbox"/> 1/3 page (H) – 7.25 x 3.25 or (V) 2.5 x 9.75	\$625	\$600	\$575	\$550
<input type="checkbox"/> 1/3 page square – 4.875 x 4.875	\$625	\$600	\$575	\$550
<input type="checkbox"/> 1/4 page – 4 x 5	\$550	\$540	\$525	\$500
<input type="checkbox"/> 1/8 page – 3.5 x 2 (business card ad)	\$315	\$300	\$280	\$265

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AD COST:

\$

COLOR LAW FIRM ANNOUNCEMENTS

(Discount for black & white. See "Additional Charges & Discounts" below.)

<input type="checkbox"/> Full Page – 8.5 x 10.875 (with bleed)	\$1,150
<input type="checkbox"/> 1/2 page (H) – 7.25 x 4.75 or (V) 4.25 x 9.75	\$975
<input type="checkbox"/> 1/4 page – 4 x 5	\$485
<input type="checkbox"/> 1/8 page – 3.5 x 2 (business card ad)	\$250

Announcements may be subject to redesign due to incompatible fonts.

Ads must be provided in PDF format – e-mail to NVLAWYER@NVBAR.ORG

AD COST:

\$

ADDITIONAL CHARGES & DISCOUNTS

Add to or subtract from earned rate.

<input type="checkbox"/> Late Fee (Applied to all ads inserted after deadline)	+\$30
<input type="checkbox"/> Ad Agency Discount	-15%

TOTAL ADDITIONS & DISCOUNTS:

\$

NO. OF MONTHS TO RUN _____ **AMOUNT DUE PER ISSUE \$** _____ **CONTRACT TOTAL: \$** _____

CHECK ALL DESIRED MONTHS: JAN FEB MARCH APRIL MAY JUNE JULY AUG SEPT OCT NOV DEC

Ad Rep/Contact Person: _____ Agency Name (if any): _____

Company/Firm to be Advertised: _____ Phone: _____ Fax: _____

Billing Contact Name: _____ E-mail: _____

Billing Address: _____ City: _____ State: _____ Zip: _____

BILLING: One copy of the magazine will be sent to the billing address by the 15th of the month after publication. Make checks payable to:

State Bar of Nevada, 3100 W. Charleston Blvd. Suite 100, Las Vegas, NV 89102. Credit card payments are accepted via fax at (702) 463-5730. Do not e-mail credit card information.

The advertiser assumes all responsibility for materials and copy submitted to be published. It is expressly understood that the advertiser and advertising agency will indemnify, defend and hold the publisher and its agents, servants, directors and employees harmless from and against any and all losses, expenses or other liabilities resulting from any claims or suits for libel, violation or rights of privacy, plagiarism, copyright infringement and any other claims or suits that may arise out of the publication of such an advertisement, including reasonable lawyer's fees in defending against any such claim. In the event of an error in the advertisement caused by the publisher, its agents, directors or employees, the liability of the publisher for those individuals will not exceed the cost of the space occupied by the erroneous copy or illustrations. No allowance will be made for errors that do not materially affect the value of the advertisement. Advertising material will be limited to the products and services provided by the advertiser. All materials and copy will be subject to the final approval of the publisher as to quality and content of ads. To guarantee ad placement, this insertion order/agreement must be completed and e-mailed to nvlawyer@nvbar.org 40 days in advance of the requested publication month. For questions, contact Nevada Lawyer at (702) 382-2200.

I hereby agree to the terms and conditions of this agreement.

Signed: _____ **Date:** _____